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PERFORMANCE MARKETING

Portfolio

Meta Ads case studies and results across 20+ brands

At a glance

20+

brands served

Wall decor, gifting, utensils, fashion, physio

₹1.5Cr+

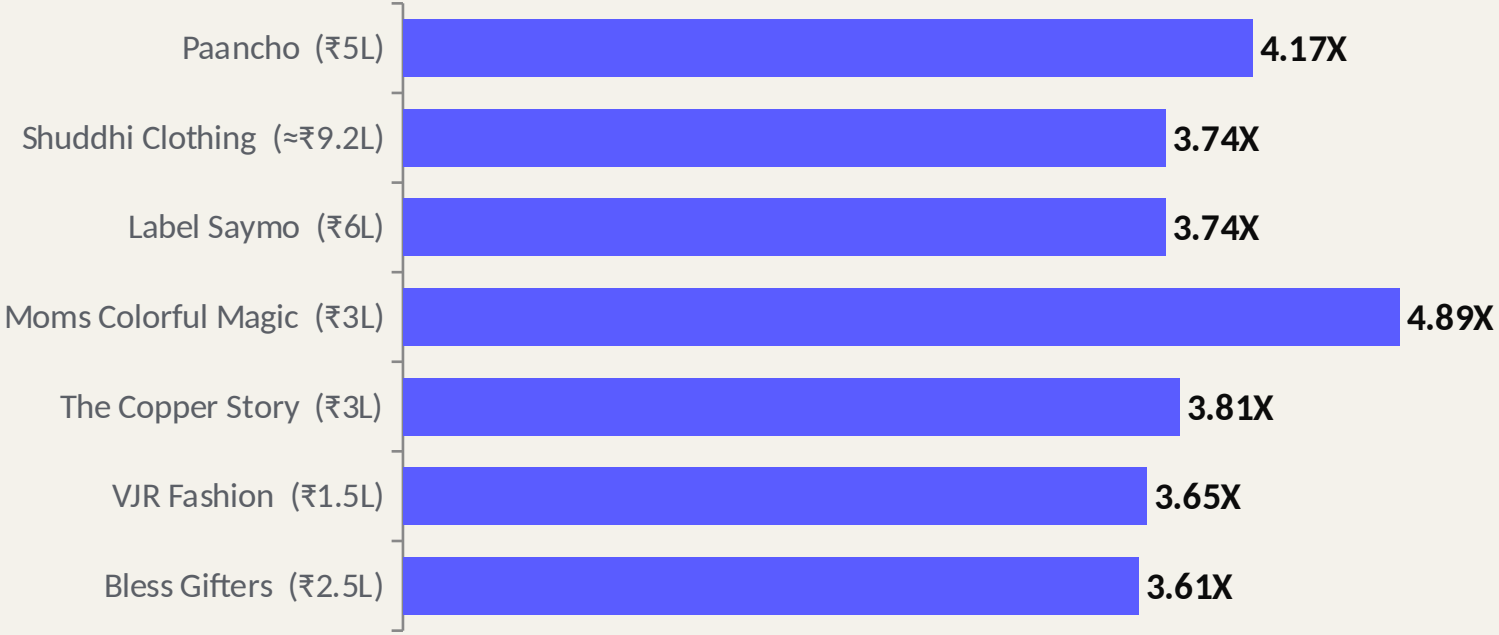
monthly Meta ad budget handled

Scaled across multiple accounts at once

3.6–4.9X

ROAS on featured case studies

ROAS by brand



Ad spend shown in brackets. Source: Meta Ads Manager.

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Paancho

paancho.com

ETHNIC WEAR

₹5L

Ad spend

4.17X

Return on ad spend

Shuddhi Clothing

shuddhiclothing.com

FASHION

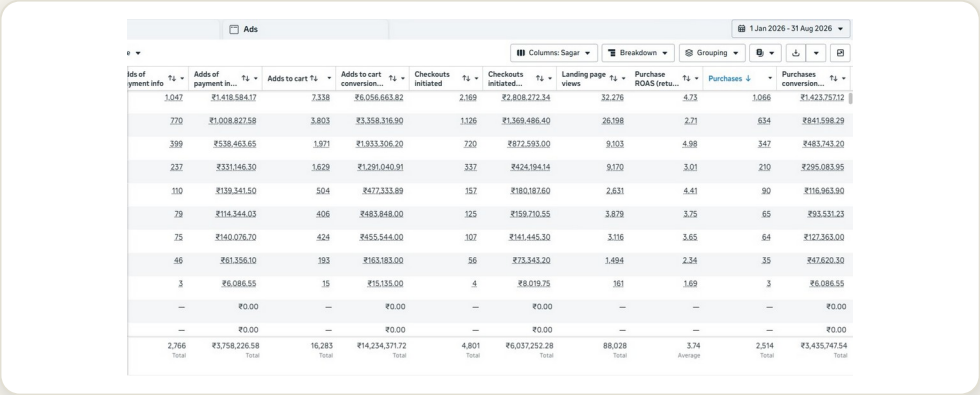
3.74X

Return on ad spend

Period: 1 Jan – 31 Aug 2026

ATC value ₹1.42Cr · Checkout value ₹60.4L

Source: Meta Ads Manager



Adds of payment info	Adds of payment in...	Adds to cart	Adds to cart conversion...	Checkouts initiated	Checkouts initiated...	Landing page views	Purchase ROAS (retu...	Purchases	Purchases conversion...
1,047	₹1,418,584.17	7,338	₹6,056,663.82	2,169	₹2,808,272.34	32,276	4.73	1,066	₹1,423,757.12
770	₹1,008,827.58	3,803	₹3,358,316.90	1,126	₹1,369,486.40	26,198	2.71	634	₹841,598.29
399	₹538,463.65	1,971	₹1,933,306.20	720	₹872,593.00	9,103	4.98	347	₹483,743.20
237	₹331,146.30	1,629	₹1,291,040.91	337	₹424,194.14	9,170	3.01	210	₹295,083.95
110	₹139,341.50	504	₹477,333.89	157	₹180,187.60	2,631	4.41	90	₹116,963.90
79	₹114,344.03	406	₹483,848.00	125	₹159,710.55	3,879	3.75	65	₹93,531.23
75	₹140,076.70	424	₹455,544.00	107	₹141,445.30	3,116	3.65	64	₹127,363.00
46	₹61,356.10	193	₹163,183.00	56	₹73,343.20	1,494	2.34	35	₹47,620.30
3	₹6,086.55	15	₹15,135.00	4	₹8,019.75	161	1.69	3	₹6,086.55
–	₹0.00	–	₹0.00	–	₹0.00	–	–	–	₹0.00
–	₹0.00	–	₹0.00	–	₹0.00	–	–	–	₹0.00
2,766 Total	₹3,758,226.58 Total	16,283 Total	₹14,234,371.72 Total	4,801 Total	₹6,037,252.28 Total	88,028 Total	3.74 Average	2,514 Total	₹3,435,747.54 Total

≈₹9.2L Ad spend	**2,514** Purchases	**₹34.4L** Conv. value	**₹1,367** AOV
88,028 Landing views	**16,283** Adds to cart	**4,801** Checkouts	**2,766** Payment info

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Label Saymo

labelsaymo.com

FASHION

₹6L

Ad spend

3.74X

Return on ad spend

Moms Colorful Magic

WALL DECOR

₹3L

Ad spend

4.89X

Return on ad spend

The Copper Story

UTENSILS

₹3L

Ad spend

3.81X

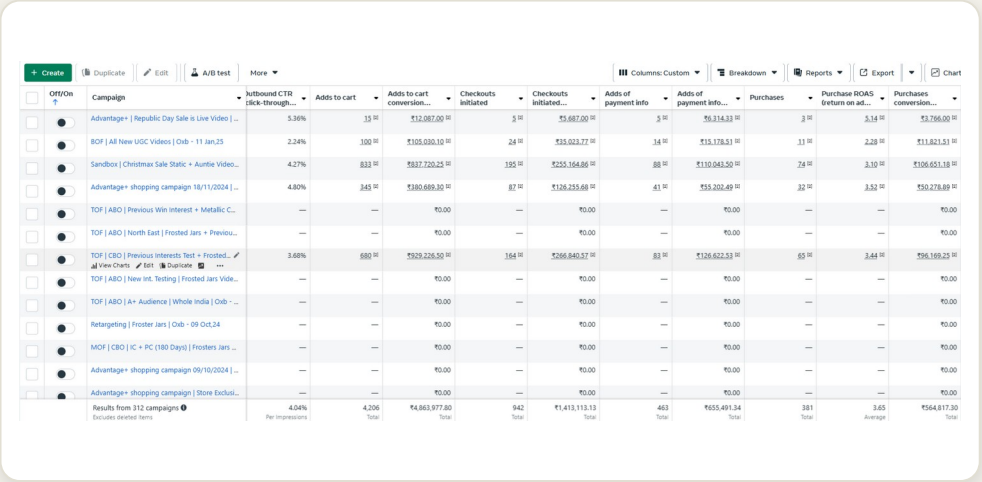
Return on ad spend

VJR

FASHION

3.65X

Return on ad spend



₹1.5L
Ad spend

381
Purchases

942
Checkouts

4,206
Adds to cart

Source: Meta Ads Manager

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Bless Gifters

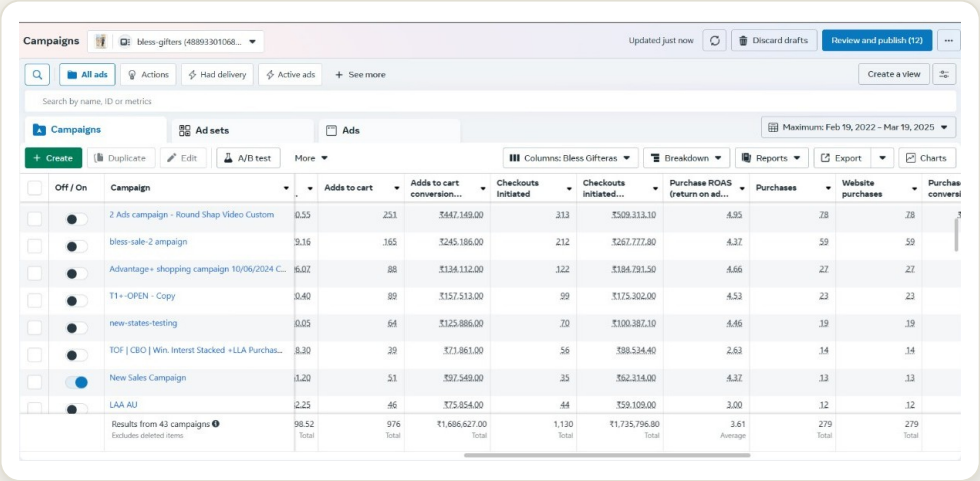
GIFTING

3.61X

Return on ad spend

Period: Feb 2022 – Mar 2025

Source: Meta Ads Manager



₹2.5L
Ad spend

279
Purchases

1,130
Checkouts

4.95X
Best ad ROAS

Brands we've worked with

Paancho	Shuddhi Clothing	Label Saymo	The Copper Story
Athletica Physio	Moms Colorful Magic	Bless Gifters	Renu Bhagwat Design
Gifts by Komal	VJR	+ 10 more	

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Let's scale your brand

Performance marketing that turns ad spend into growth.

